

FOR IMMEDIATE RELEASE Scooter's Coffee Helps Clean Up 19th Avenue

February 14th, 2017 – Scooter's Coffee teamed up with the 19 North community to clean up 19th Avenue from Dunlap to Montebello during the "Love Our Community" event February 11th.

Scooter's Coffee owners, staff, and their families stepped away from the espresso machines and put on their work gloves last Saturday. With help from over 100 Washington High School students, local businesses and churches, they scattered out along 19th Avenue ready to pick up litter and beautify the neighborhood. By the end of the morning, dozens of garbage bags full of trash lined the sidewalks, and the community gathered at Open Door Fellowship Church to celebrate.

"We just wanted to do our part to help keep the neighborhood clean and walkable," noted Mark Stevenson, the Phoenix-area franchisee and owner of the Scooter's drive-thru coffee kiosk at 27th & Glendale. "We've made so many great friends in the neighborhood in the past few months, and it feels great to pitch in and give back."

The hard work didn't go unnoticed by the local community. "You would not believe the number of people who have stopped their car, rolled down their window and said 'Thanks for what you're doing in my neighborhood,'" remarked Kirk Wilson, a member of the Scooter's Coffee team. "People are really excited about this community."

With many more community events and opportunities to come, including a business alliance designed to encourage new businesses to take root in this vibrant, up-and-coming area, the 19 North community is in bloom. Scooter's Coffee is pleased to be able to take an active role in its rebirth as a great place to live, work and invest right in the heart of Phoenix.

About 19 North

With a vision of uniting the community that stretches along the light rail line from Dunlap to Montebello, the 19 North alliance seeks to promote and unify their walkable, vibrant neighborhood and encourage business and community investment. Started in 2016, the movement is chaired by Open Door Fellowship pastor Susan McBride, and includes leadership from many of the businesses and faith-based organizations throughout the community.

For more information, visit <u>19north.org</u> or <u>https://www.facebook.com/19NorthPhoenix/</u>

About Scooter's Coffee

Scooter's Coffee, based in Omaha, Nebraska, is a fast-growing coffeehouse with over 150 locations across the Midwest and South. Scooter's is committed to quality, and handcrafts its pastries and roasts its own 100% shade-grown coffee, sourced through Arbor Day Foundation, at headquarters in Omaha. Scooter's Coffee opened their first Arizona location in 2016, located at 2635 W Glendale Avenue.

Beverage offerings include a full range of coffee, espresso drinks like our world-famous Caramelicious Latte, smoothies, and teas. Food options include breakfast items like burritos and sandwiches, as well as warm cookies, muffins, and delicious cinnamon rolls. In addition to the nearly-100% gluten-free beverage menu, Scooter's recently added gluten-free brownies to its extensive food menu, as well as non-dairy options like almond, coconut and soy milks.

For more information, visit: <u>scooterscoffee.com</u>, <u>facebook.com/scooterscoffee</u>, or <u>ownascooters.com</u>