



FOR IMMEDIATE RELEASE

Scooter's Coffee Sees Growth, Loyal Customers at New West Side Location

Nov 7, 2016 -- Brand new to the Valley of the Sun, Scooter's Coffee doesn't necessarily blend in to the neighborhood at 27th & Glendale. But that's just the way they like it.

Scooter's is housed in a modern 500-square-foot drive-through-only building situated in an aging strip mall on Glendale Avenue west of I-17. It's an unlikely setting for one of Phoenix's newest gourmet coffee chains. But franchise owner Mark Stevenson says the west side is the perfect place for Scooter's Coffee to put down roots.

"There are so many factors that go into a perfect location," says Stevenson, an Arizona transplant and Iowa native who is thrilled to be bringing this Midwest staple to the Valley. "Our focus is on commuter traffic, so we needed a street with great traffic every day, but we also really wanted a neighborhood we could call home, that wasn't already oversaturated with several other coffee shops. Somewhere we could build up a loyal following and really get to know our regulars."

True to plan, the regulars have come. "People are just happy to have us here, and they are coming back for more homemade cinnamon rolls and candy bar lattes every day!" remarked Stevenson. "We've only been open a month, and every day we have people thanking us for opening in their neighborhood – the people over here are some of the nicest people around."

But Scooter's isn't stopping with just one store. Over the next few years, the Stevenson family is on track to open 20 Scooter's Coffee shops all over the west side. Next up: a similar drive through store at 12675 West Bell Road in Surprise, and a third shop on Grand Avenue in Peoria.

"We look forward to expanding across the Valley. It's been a great experience so far. People seem to love the quality of our products and the speed of our service, and we are looking forward to building relationships with our daily customers all over Phoenix!"

With more than 150 stores open in 12 states, Scooter's Coffee will open more than 40 locations from coast to coast in 2016. This summer, the company opened its first of many locations in Florida and added a second location to the Atlanta, GA metro area. It will also add several locations this year to expanding markets, such as Iowa, Kansas, Texas and Nebraska.

Scooter's, which is based out of Omaha, Nebraska, handcrafts its pastries and roasts its own 100% shade-grown coffee, sourced through Arbor Day Foundation. In 2016, the company also added depth to its product profile, releasing a new line of Organic Hot and Iced Teas earlier this summer. In addition to its nearly-100% gluten-free beverage menu, Scooter's recently added gluten-free brownies to its extensive food menu.

About Scooter's Coffee

Founded in 1998 by Don and Linda Eckles in Bellevue, Nebraska, Scooter's Coffee roasts only the finest coffee beans in the world at its headquarters in Omaha, Nebraska. Scooter's success over 18 years of history is simple: stay committed to the original business principles and company core values. The Scooter's mantra, often recited to franchisees, customers and employees is: "Amazing People, Amazing Drinks...Amazingly Fast!"™ It represents the company's business origins from 1998 and reflects a steady commitment to providing an unforgettable experience to loyal customers.

For more information, visit: scooterscoffee.com, [facebook.com/scooterscoffee](https://www.facebook.com/scooterscoffee), or ownascooters.com

###