



FOR IMMEDIATE RELEASE

Scooter's Coffee Celebrates Anniversary with Customer Appreciation Week

September 6th, 2017 –Scooter's Coffee - located at 2635 W Glendale Ave in Phoenix - is excited to celebrate their one-year anniversary later this month with a Customer Appreciation Week from September 25- October 1.

For the last week in September, Scooter's Coffee baristas will be sporting their party hats and treating their loyal customers to discounts on all their most popular beverages and treats, from the signature Carmelicious Latte (the location's most popular drink) to their giant cinnamon rolls and chocolate chip cookies served warm from the oven.

"It's been a great year getting to know our neighborhood and building up a customer base of loyal fans," remarked franchise owner Mark Stevenson. "We are having a blast and growing fast – in fact, we just broke ground on another Scooter's Coffee on Bell Road in Surprise – and we wanted to do something fun for the community to celebrate our growth and our first year in the Valley."

The Glendale Avenue location will treat customers to a full "Week of Specials" from Sept 25th – October 1st. Specials are as follows:

- Monday, September 25 – ½ off Fruit Smoothies
- Tuesday, September 26 – ½ off Mochas & White Mochas (available hot, iced or blended)
- Wednesday, September 27 – ½ off Candy Bar Lattes (available hot, iced or blended)
- Thursday, September 28 - ½ off Carmelicious Lattes (available hot, iced or blended)
- Friday, September 29 - \$1 Cookies (any flavor; while supplies last)
- Saturday, September 30th & Sunday, October 1 – Add a free shot of espresso all weekend

The location will also be holding an online Facebook contest as part of the celebration. Contestants just need to post a picture of their Scooter's Coffee cup somewhere in the Valley to the Facebook contest post, and the winner will receive a \$25 Scooter's Gift Card.

The Scooter's Coffee location at 2635 W Glendale Avenue in Phoenix is the first Scooter's Coffee in Arizona, joining over 150 Scooter's locations across the country. Construction has begun on a second location at 12675 Bell Road in Surprise, and Scooter's Coffee looks forward to fast growth in the Phoenix market with additional locations in Phoenix, Peoria, and Tempe coming soon.

About Scooter's Coffee

Scooter's Coffee, based in Omaha, Nebraska, is a fast-growing coffeehouse with over 150 locations across the Midwest and South. Scooter's is committed to quality, and handcrafts its pastries and roasts its own 100% shade-grown coffee, sourced through Arbor Day Foundation, at headquarters in Omaha.

Beverage offerings include a full range of coffee, espresso drinks like our world-famous Carmelicious Latte, smoothies, and teas. Food options include breakfast items like burritos and sandwiches, as well as warm cookies, muffins, and delicious cinnamon rolls. In addition to the nearly-100% gluten-free beverage menu, Scooter's offers non-dairy options like almond, coconut and soy milks.

For more information, visit: scooterscoffee.com, facebook.com/scooterscoffee, or ownascouters.com

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